

## International Showcasing Statement Dance4

Dance4 is leading an ambitious international showcasing programme as part of its work over 4 years (2018-2022), with additional National Portfolio Organisation (NPO) funds from Arts Council England.

Dance4 will support independent (non NPO) artists and producers based in England to target global market places. It will build long-term relationships with the aim of deepening and broadening the presence of independent artists across the world, and ensure such relationships also feed international perspectives back in to the dance ecology in England.

The international showcasing programme will be delivered in a variety of ways;

- Dance from England exhibition presence at international trade fair events, providing support to artists and producers to deepen their knowledge and experience of such markets;
- Curated showcases with international partners. Presenting and advocating for the work of artists from England at international festivals and events;
- Collaborating with existing festival infrastructure in England to curate the presentation of work from independent artists, inviting international presenters to witness work in England. Partner festivals to include Dance Umbrella, Birmingham International Dance Festival, Fierce Festival and Nottdance;
- Cultural exchanges and residencies establishing longer-term institutional partnerships to sustain reciprocal artist exchanges across a number of international contexts.

Dance4 will explore and build links with international markets that are receptive to collaboration on this programme and to complement existing work being undertaken by other development organisations. Partnerships for 2018-2022 will begin in Mainland Europe (France, Germany), North America (New York, Montreal), Australia (Sydney, Melbourne) and East Asia (Hong Kong, China, Japan). Other markets will be explored for potential partnerships as the project develops, Dance4 will work with UK and international partners to exploit global networks and strategic projects to mutually benefit where relevant.

## Call to action:

All opportunities for artists and producers are made available through open call by Dance4 and selected by an advisory group of industry professionals made up of artists, promoters and presenters.

To be made aware of all opportunities as they arise, please ensure you are connected with Dance4 by signing up to our mailing list at dance4.co.uk

If you are an international presenter and would like to be advised of opportunities to engage with artists and producers based in England, please contact international@dance4.co.uk.

## Footnote:

The aim of the International showcasing programme is to create deeper relations through mobility of artists based in England and the global market.

Dance4's International Showcasing work is supported by Arts Council England (2018-2020) and British Council. We are working alongside the UK Showcasing Strategy Group (National Dance Network); Chris Ricketts, Showcasing Strategy Director for dance in the UK as part of Surf the Wave Pavilion Dance South West; as well as UK partners in Scotland and Wales.